

## e-Commerce Packages

### Canadian or US Starter Packages



Simply having connectivity is not enough in the new Digital Age. In order to compete in the new economy, Canadian Business will have to participate fully. This means connecting your organization to suppliers and buyers, and for many, having a web site that can facilitate your transactions! Our starter packages use either US or Canadian dollars (one currency only) and allows your organization to “start up” in either the Canadian or US markets. Your organization can charge your customers using VISA, MasterCard, American Express and Discover card in Canadian dollars. These plans are for new merchants.

#### 9-11 pages using the latest web development technologies including:

Microsoft FrontPage™, HTML, Macromedia DreamWeaver3, Macromedia UltraDev, Macromedia FLASH 5.0, NetObjects Fusion, JAVAScript, ASP (active Server Pages), CGI Scripts, and Adobe Photoshop.

#### logo:

you can either supply it to us digitally or give us a hard copy and we can digitize it for you. We can even custom design a logo if you need one;

#### images:

all images are supplied by us based on the requirements of your site, inclusive of royalty fees. We can also scan and edit your photos and images;

#### domain name registration:

If you currently have your own Domain Name, we can make the transition to WillWebCreate.com turnkey as we are registered business partners with Dotster and Network Solutions. If you require a Domain Name, the first year's registration fee is included in your e-Commerce package and we will act as your agent registrar. The second year of domain renewal is not included in the package.

#### content:

you supply the content to us in a digital format and we will build into your site;

#### navigation:

JavaScript image rollover effects throughout the site will enhance the user experience and give your site “stickiness”. We can also create custom buttons, bullets and bars to suit you;

#### style:

you can choose from any of our pre-built styles (over 30) and we will integrate your corporate image and branding throughout (4-6 hours custom design);

#### hosting services:

1 year included (CDN \$59.00 per month after 1 year) WillWebCreate.com monitors its servers 24/7/365. As you evolve and change your website content, we retain daily copies, enabling you access to previous versions should you ever need to check or revert to them. Secure, environmentally controlled server facilities with automated back-up storage and emergency power systems ensure your site is secure and available;



#### **data transfer:**

WillWebCreate.com offers enhanced web site storage capacity and data transfer speeds to handle your diverse and growing Internet traffic volume, with a variety of web hosting packages to suit all business needs and budgets. We offer 5 Gb per month of data transfer;

#### **pop email accounts:**

email is an indispensable tool. That's why it makes sense for your business to rely on WillWebCreate.com for stable and secure e-mail services. We include e-mail as part of our standard web development and Speed Access offerings. WillWebCreate.com will provide you with five email accounts;

#### **online email order form:**

A 15 item form used to collect account, billing, shipping, payment and any other important customer data includes a full validation of submitted information with the option to send an auto-response confirmation letter to the client. We can save the data to the database, a text file or send it by e-mail to any designated e-mail account;

#### **database:**

Relational MS Access 2000 database (upgradeable to MS SQLServer) is used to store information about products, product's categories, customers, orders and other required information. Your Web site has a direct connection to the database and content for the web site (products, prices, categories, etc) is generated from the database. Optionally you can set up a password protected administrative portal where you can add, modify or delete any information in the database over the web. This administrative portal is very surfer-friendly and easy-to-use. It is secure and can be used by any person with Internet connection and valid access information (UserID and Password).

#### **shopping cart:**

This custom made and simple to use shopping cart is consistent with your web site and overall design. Our carts are made of a combination of JavaScript and ASP technologies. The Shopping cart and its information can be updated at any time. Optionally, you can choose to use or not to use cookies to remember ordered items after web site is closed.

#### **search engine registration:**

Registration of the web site with more than 100 carefully selected popular search engines using keywords that relate to your services or any other keywords you would like to use;

#### **security:**

Secure Site gives your web site the best domestic and international security available. Secure ID's enable 40-bit secure socket layer (SSL) encryption with web browsers. WillWebCreate.com is a registered reseller of Verisign Security Solutions. Secure keys need to be renewed yearly.

#### **transaction services and merchant status:**

WillWebCreate.com is a business partner of InternetSecure. For many companies the first barrier to conducting legitimate credit card transactions via the Internet is qualifying and acquiring Credit Card Merchant Status. Banks around the world are reluctant to deal with mail order/telephone and Internet merchants. If they do grant merchant status, they will usually require substantial security deposits prior to the merchant actually generating revenues over the Net. As an approved Internet Merchant Acquiring organization, InternetSecure.com has the authority to grant merchant status for use with the InternetSecure system. They are authorized to provide merchant status for Visa, MasterCard, American Express and Discover. It is no longer necessary for our merchants to obtain merchant status from their bank. InternetSecure will provide each of its merchants with a unique merchant number to be used by their system so that "YOUR MERCHANT NAME via InternetSecure" will appear;

#### **price on Canadian Starter Package:**

\$3895, plus CDN\$35.00 monthly fee, \$1.50 per transaction, Visa / MasterCard / Amex / Discover Discount Rate: 4.25%, 8% RMRF (Rolling Merchant Reserve Fund).

#### **price on US Starter Package:**

Price: \$3995, plus USD\$35.00 monthly fee, USD\$1.50 per transaction, Visa / MasterCard / Discover Discount Rate: 3.75%, AMEX Rate: 4.5%, 8% RMRF (Rolling Merchant Reserve Fund).